

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62623-1

DATE PRINTED

08/17/12

AND

PAGE 1

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187

ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

REPUBLICAN NATIONAL COMMITTEE

AND 815 Slaters Ln

310 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1885

USA

USA

CONTACT ALICIA BRINEY

PRODUCT EST #3032

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.  
3032

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/19/12 AND ENDING 08/24/12 NO. WEEKS: 1

## Cancellation Notice

## Required

Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	5	05:28A	06:00A	30S	08/20/12-08/24/12	NEWS 4 EARLY 5:28-6:00AM	5	450.00	2250.00
2	11111..	5	06:00A	07:00A	30S	08/20/12-08/24/12	NEWS 4 TODAY	5	600.00	3000.00
3	11111..	5	07:00A	08:58A	30S	08/20/12-08/24/12	THE EARLY SHOW	5	525.00	2625.00
4	Su	1	05:57A	07:58A	30S	08/19/12-08/19/12	NEWS 4 THIS MORNING	1	350.00	350.00
5	11111..	5	11:00A	12:00N	30S	08/20/12-08/24/12	YOUNG & THE RESTLESS	5	550.00	2750.00
6	11111..	5	06:00P	06:30P	30S	08/20/12-08/24/12	CBS4 NEWS AT 6	5	900.00	4500.00
7	.2111..	5	06:30P	06:58P	30S	08/21/12-08/24/12	CBS4 NEWS AT 630PM	5	875.00	4375.00
8	M	1	06:57P	07:57P	30S	08/20/12-08/20/12	HOW I MET YOUR MOTHER/2	1	3500.00	3500.00
9	T	1	06:57P	08:00P	30S	08/21/12-08/21/12	NAVY NCIS	1	5000.00	5000.00
10	T	1	08:00P	09:00P	30S	08/21/12-08/21/12	NCIS: LOS ANGELES	1	4500.00	4500.00
11	Th	1	06:57P	08:00P	30S	08/23/12-08/23/12	THE BIG BANG THEORY/TWO AND	1	4500.00	4500.00
12	Th	1	08:00P	09:00P	30S	08/23/12-08/23/12	BIG BROTHER	1	4000.00	4000.00
13	Su	1	09:00P	10:00P	30S	08/19/12-08/19/12	THE MENTALIST	1	4500.00	4500.00
14	Su	1	05:58P	06:59P	30S	08/19/12-08/19/12	SIXTY MINUTES SUNDAY	1	5000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	NATIONAL MEDIA RESEARCH PLANNING		REPUBLICAN NATIONAL COMMITTEE		
AND	815 Slaters Ln		310 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1885	
	USA		USA		
CONTACT	ALICIA BRINEY		PRODUCT EST #3032		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3032	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/19/12 AND ENDING 08/24/12 NO. WEEKS: 1					

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			FROM	TO						
15	1111100	5	10:00P	10:35P	30S	08/20/12-08/24/12	LATE NEWS M-SU	5	2300.00	11500.00
16	11111..	5	10:35P	11:37P	30S	08/20/12-08/24/12	LATE SHOW WITH DAVID	5	675.00	3375.00
17	F	1	05:56P	09:15P	30S	08/24/12-08/24/12	NFL PRE-SEASON NETWORK GAMES	1	3000.00	3000.00
Total Contract:								49		68725.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	66950.00	.00	66950.00	
GRAND TOTAL									66950.00	

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